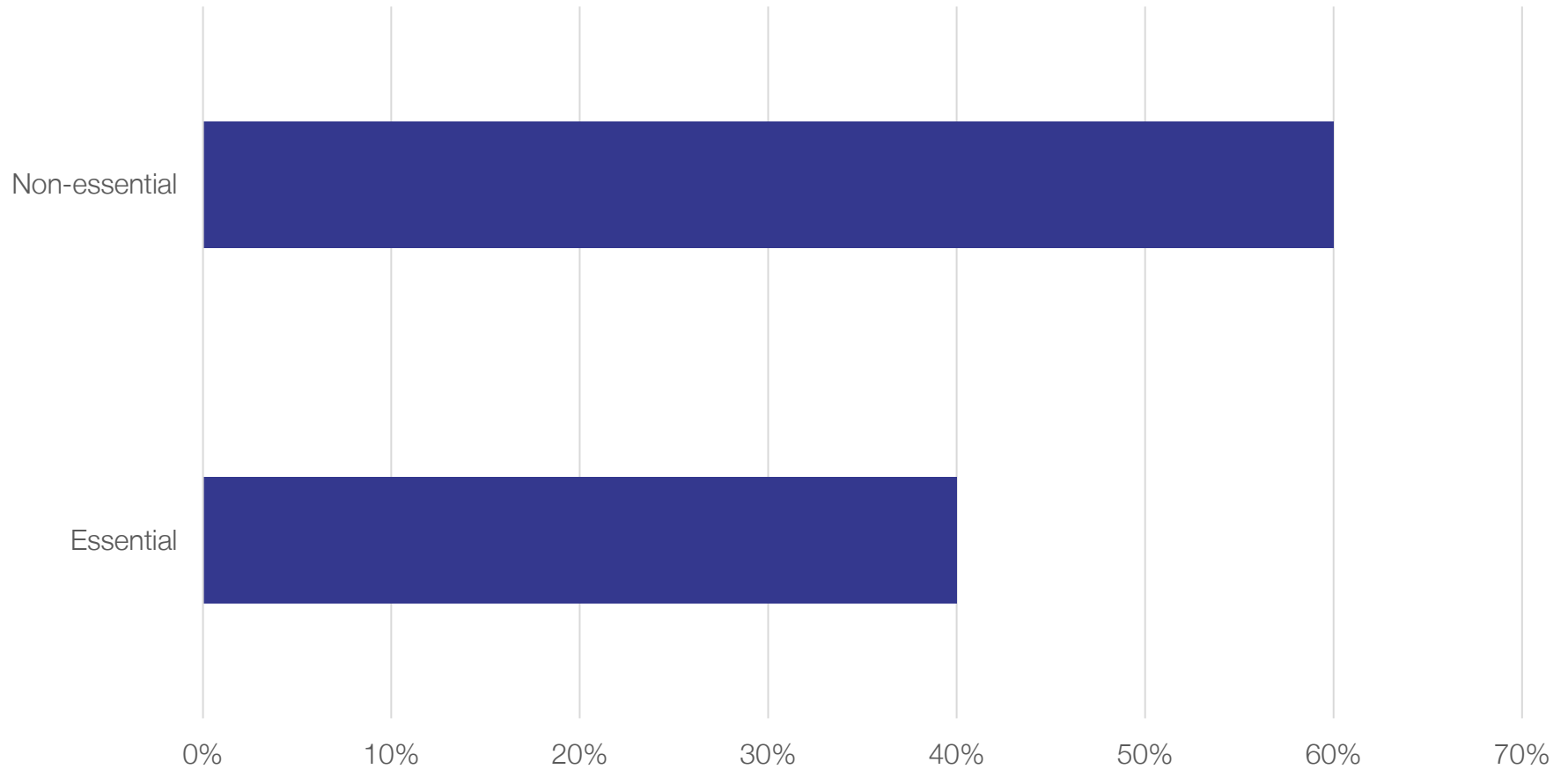


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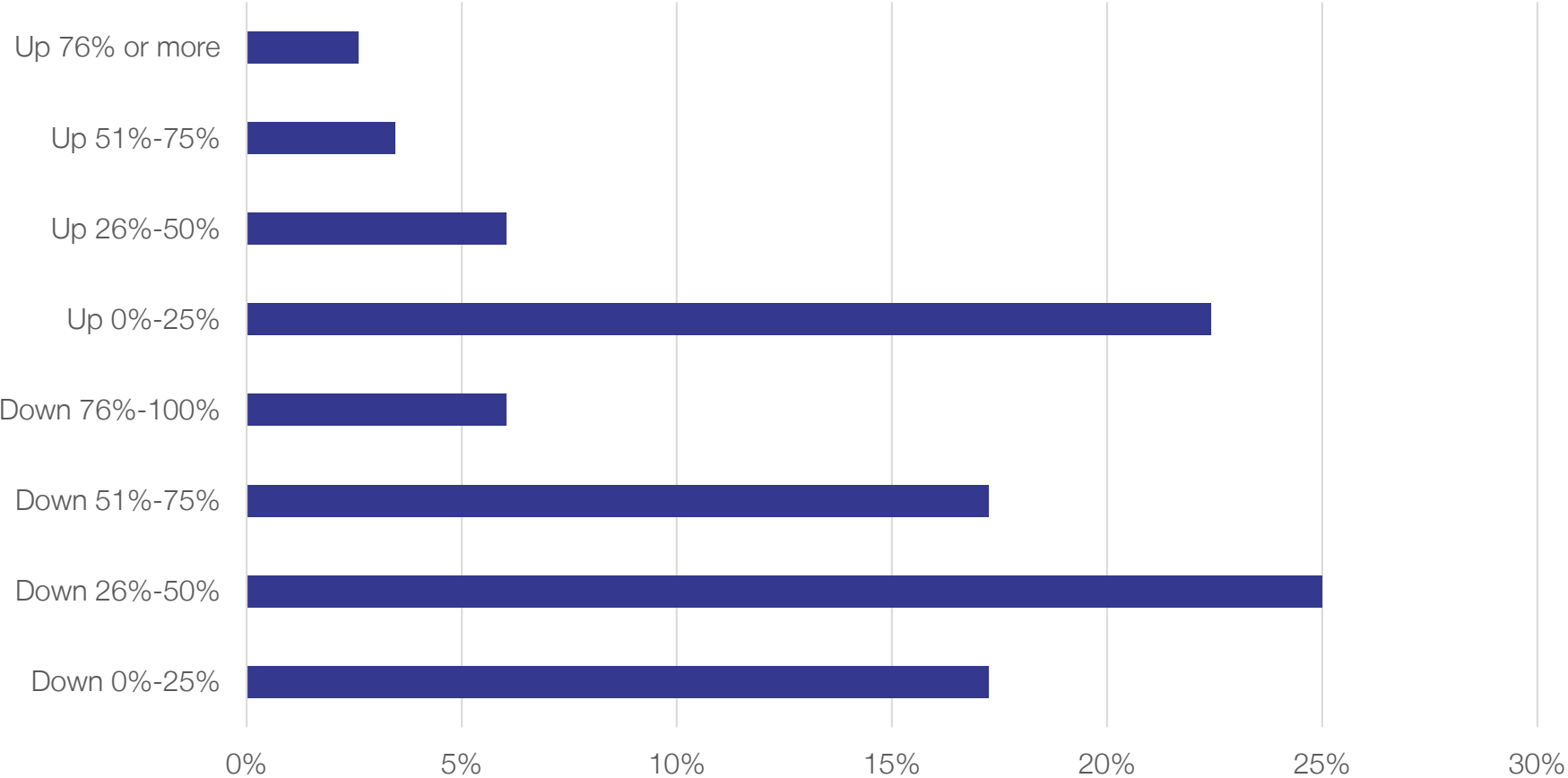
2020 Sales Survey Results

bira
British Independent Retailers Association

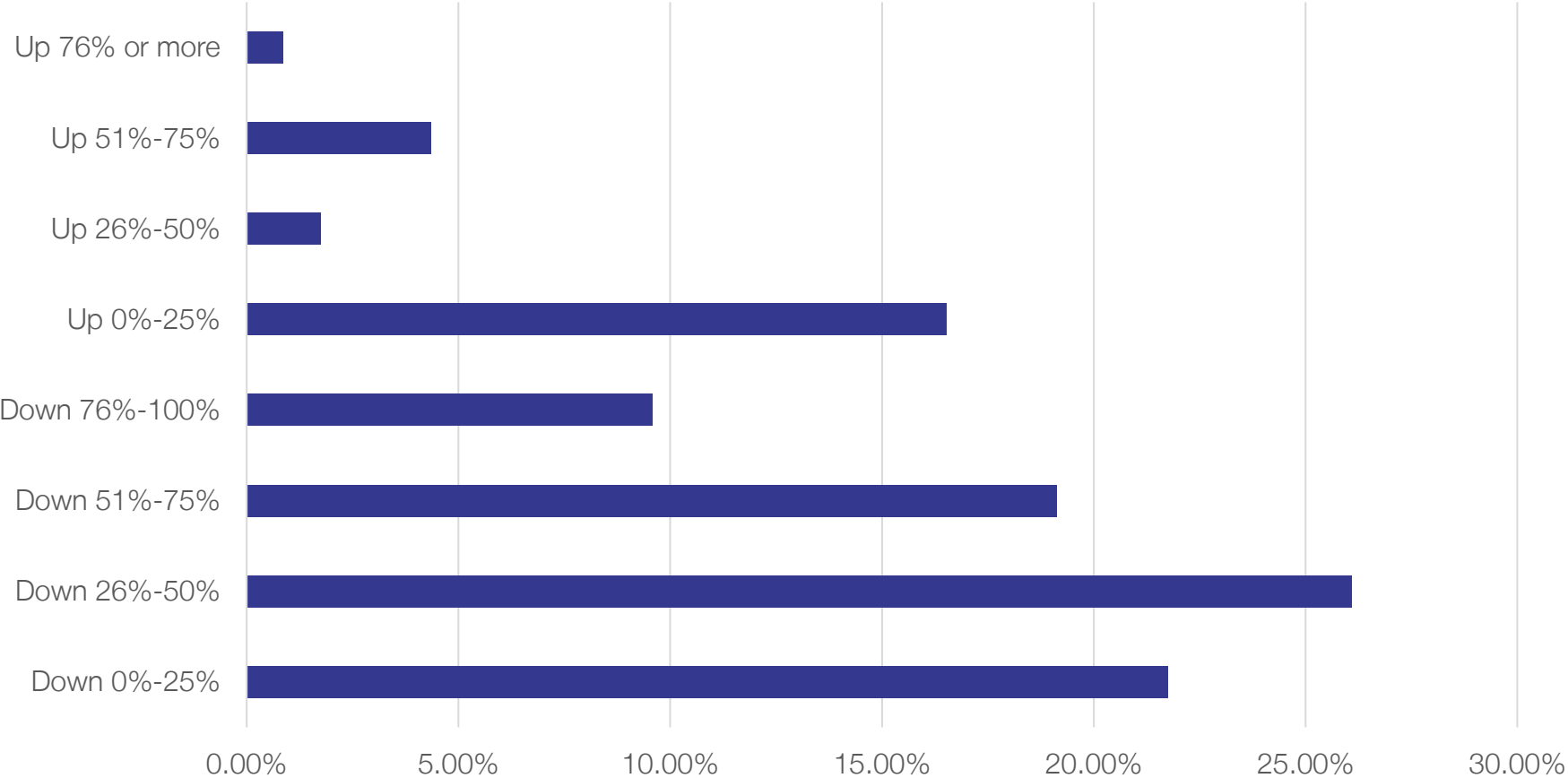
Is your business classed as essential or non-essential?



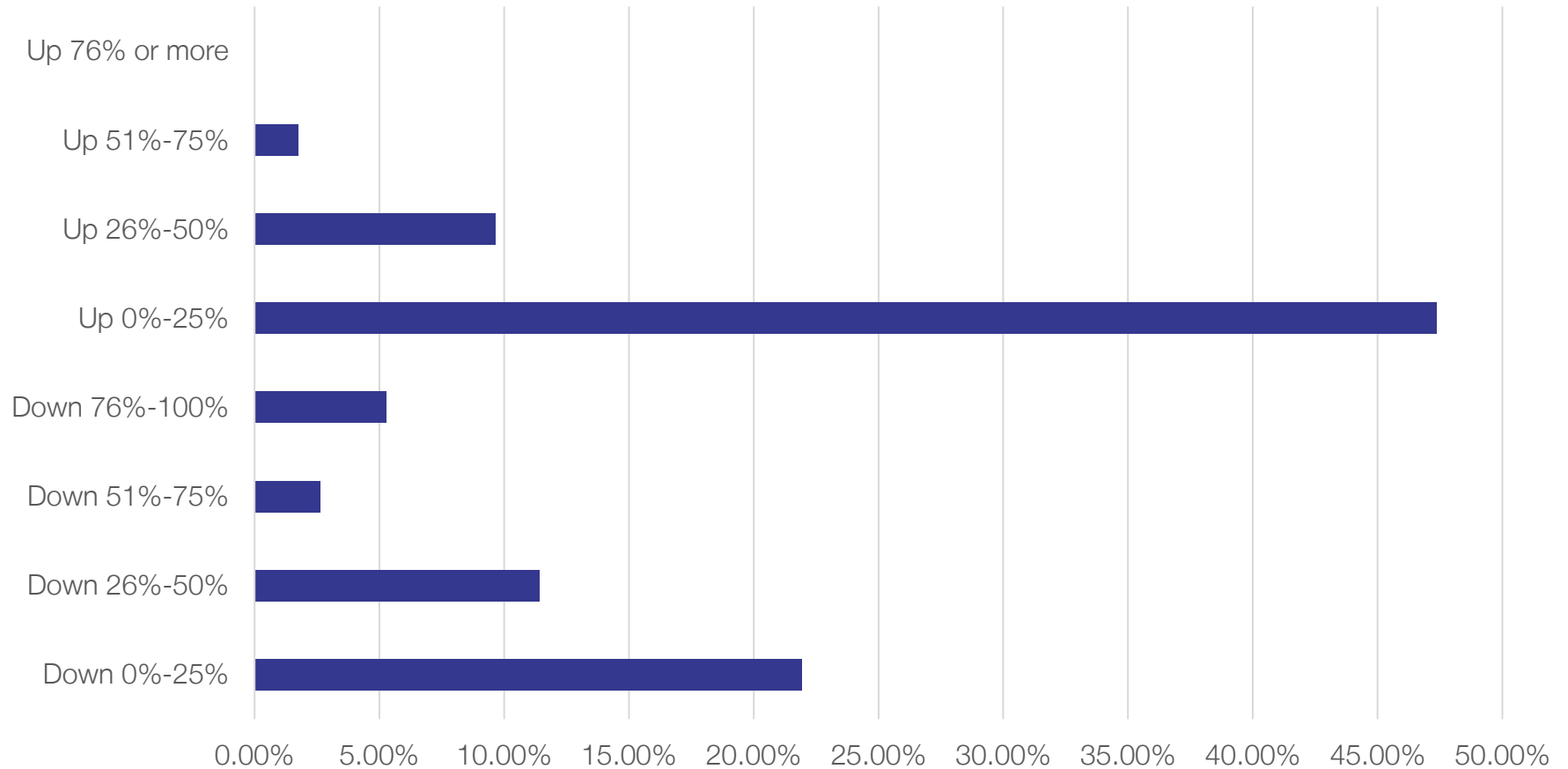
Compared with 2019, which of the below best reflect your 2020 sales?



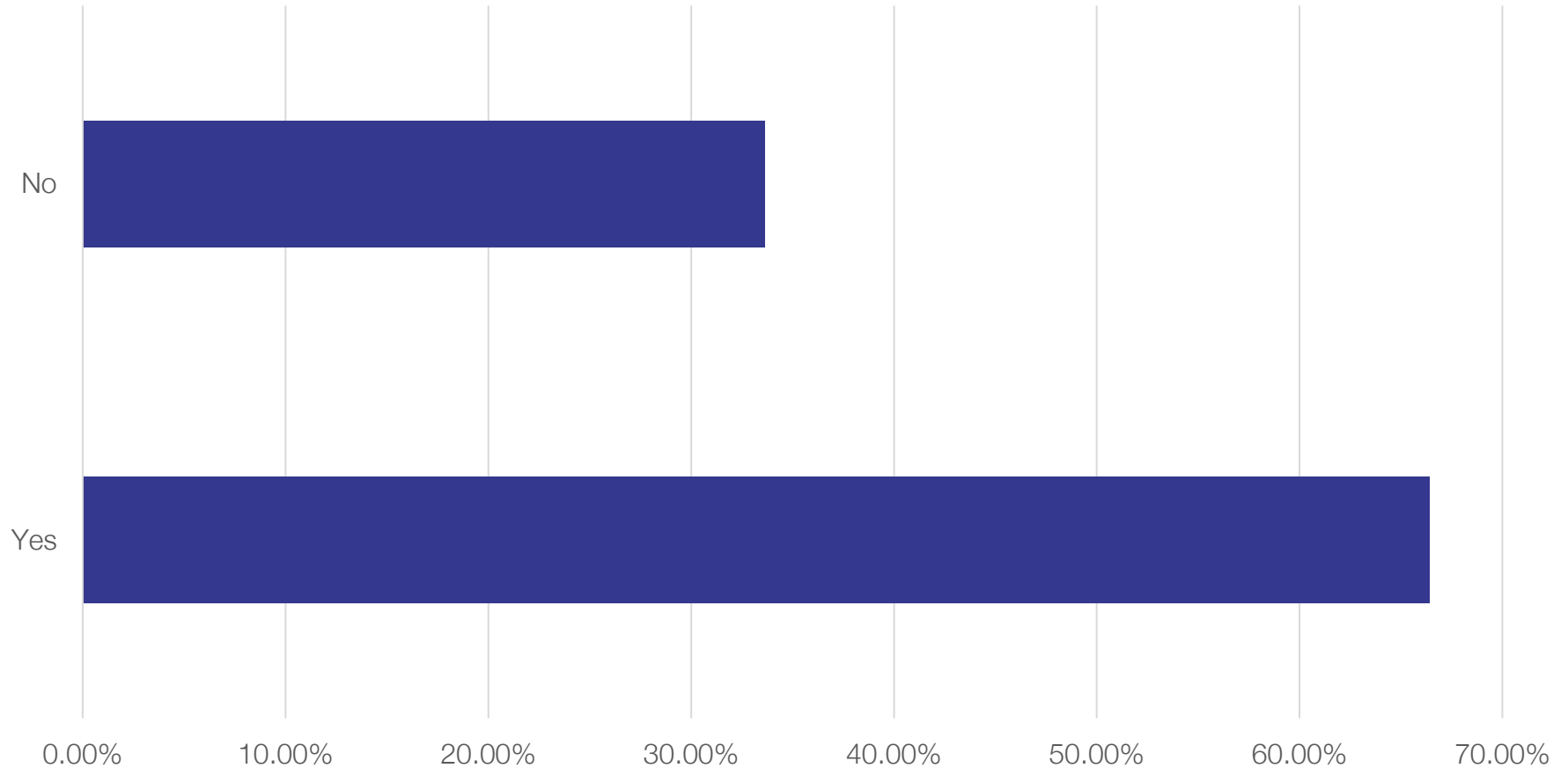
Compared with 2019, which of the below best reflect your 2020 footfall?



Compared with 2019, which of the below best reflect your customers' Average Transaction Value for 2020?



Did you experience any supply chain problems in the autumn and run up to Christmas?



During 2020, what percentage of your sales have you moved to:

